



Indian River County

Chamber of Commerce

Leads Group

How can a Business Development Group help you?

- Extend your network of business contacts.
- Find new sources of prospects and new avenues for business.
 - Build relationships throughout the community
 - Gain confidence talking about your business.
- Join in a positive environment to promote your business.
 - Share professional development ideas.

How do I join a Leads Group?

Become a member of the Chamber.

Complete the Leads application found in your new member packet.

Submit application and wait for Leads group assignment.

Get involved!

Guidelines

- One participant per industry, per group.
- Be employed by a Chamber of Commerce member.
- Non-refundable \$35 fee per person per year to join.
 - More than three consecutive unexcused absences will constitute removal from the group.
 - The Chamber will maintain a waiting list for the groups by industry. When an individual leaves the group or is removed, the group Chair will notify the participant and other group members, and will contact Chamber staff to find a replacement.
 - Groups meet once a week.
- The Chamber will promote groups in the newsletter, on the website, and through other mediums.
- A minimum of ten members are needed to start/maintain a group, with a maximum of 24 members.
- Group membership is in the name of the member business, not the individual.
- Members responsible to bring leads to each meeting.